

JOSHUA BASIN WATER DISTRICT
Minutes of the
CITIZENS ADVISORY COUNCIL MEETING
Tuesday, February 1, 2022

CALL TO ORDER – Chairperson D. Carrillo called the meeting to order at 6:00 p.m. via Zoom.

PLEDGE OF ALLEGIANCE

DETERMINATION OF A QUORUM – Chairperson Carrillo

IN ATTENDANCE – David Carrillo, Hannah Campbell, Kathy Carrillo, Frank Coate, Shari Long, Karen Morton, Karyn Sernka, Karen Tracy

STAFF PRESENT – Sarah Johnson, Acting General Manager; Director Barbara Delph (Present up to the Determination of a Quorum to say goodbye following her resignation.)

CONSULTANTS PRESENT – Kathleen Radnich, Public Information Consultant

ELECTION OF VICE CHAIRPERSON – Due the appointment of the previous Chairperson Barbara Delph to the JBWD Board of Directors, previous Vice Chair Carrillo advanced to Chairperson. Chairperson Carrillo opened the floor up to interested members and nominations for a new Vice Chair. Coate expressed he was interested. Tracy nominated Coate, MSC¹ (Tracy/Coate 2/0). K. Carrillo nominated Campbell, MSC¹ (K. Carrillo/Morton 2/0). Roll call for nominees: For Coate: Ayes 4/Nays 3. Coate was voted in as Vice Chair.

APPROVAL OF AGENDA – MSC¹ (Coate/Tracy 2/0) approved the Agenda for February 1, 2022.

PUBLIC COMMENT – None.

APPROVE MINUTES OF THE PRIOR MEETING – MSC¹ (Coate/Tracy 2/0) approved the Draft Minutes of January 11, 2022.

STRATEGIC COMMUNICATIONS PLAN – Consultant Radnich opened up discussion regarding the draft Strategic Communications Plan (hereinafter “the Plan”). She reiterated the goal of being transparent, proactive, on message, engaging and responsible with who we are as a water district, including how we connect with the public and where we want to be in the future with consideration to the changing dynamics of the community. Tracy asked how the Plan harmonizes with the District’s Strategic Plan. Acting GM Johnson confirmed the Plan does work with the goals of the District’s Strategic Plan, which she also briefly summarized. Tracy requested clarification of the words “meter technicians” in Key Message 1.5, to which Acting GM Johnson explained. After much discussion about Key Message 3.1, it was agreed that “Sierra snow pack” should be substituted with “State Water Project,” and in Key Message 5, “Customer Control” should be substituted with “Customer Resources.” Tracy shared concern about Key Message 6.7, and after discussion, it was agreed that it should be a pending item for future consideration. Further discussions included xeriscaping, surveys to customers, personnel/hiring needs in the future and how the District prepares for economic downturns, its reserves and how it protects investments. Multiple comments were made regarding how thorough, well written and thought out the Plan is.

ROUNDTABLE COMMENTS – Consultant Radnich asked the CAC to again consider the question presented at the last meeting: Looking at the next two years, with the existing resources, what can we do better, even if it means backing off of something else? Consultant Radnich added she will make the revisions discussed at this meeting and have new drafts emailed to all CAC members before the next meeting. Further comments from members included the search for a new General Manager, thanks to Consultant Radnich for the great Tier Drop Newsletter, and agreement to include discussion of the Plan’s Goals and Objectives on the Agenda for the next meeting

NEXT MEETING DATE – March 8, 2022, at 6:00 p.m.

ADJOURNMENT – MSC¹ (Sernka/Coate 2/0). Chairperson Carrillo adjourned the meeting at 7:03 p.m.

Respectfully submitted,



Sarah Johnson, General Manager & Board Secretary
